

BANGKOK TO BE THE SITE OF THE FIRST FOUR SEASONS PRIVATE RESIDENCE WATERFRONT DEVELOPMENT IN ASIA

Bangkok, Thailand – 13 January 2015: Thailand-based international real estate developer Country Group Development PCL (CGD) and Four Seasons Hotels and Resorts today revealed the masterplans for Bangkok's Chao Phraya Estate, featuring *Four Seasons Private Residences Bangkok at Chao Phraya River*; and two ultra-luxury hotels including *Four Seasons Hotel Bangkok at Chao Phraya River*.

The baht 32 billion development will span over 350 meters of waterfront across 35-2-68 Rai (14.2 acres), making it one of the largest waterfront plots of land in Bangkok's CBD area.

According to Ben Taechaubol, Director and CEO of Country Group Development PCL, "the aim was to create a meaningful, luxury waterfront residential lifestyle that is unmatched in Asia and epitomises the legendary customized design, style and service that discerning guests from around the world have come to expect from Four Seasons."

"Each-and every aspect of Four Seasons Private Residences Bangkok has been designed to bring to life our vision of meaningful luxury, offering our discerning buyers and investors the chance to own and enjoy a piece of Bangkok's future history. We envisage Chao Phraya Estate will become one of Bangkok's most exclusive addresses - an iconic property that maximises the best of waterfront living as a legacy to future generations."

Strategically positioned at the heart of the Chao Phraya Estate, Four Seasons Private Residences Bangkok at Chao Phraya River is fashioned to elevate waterfront living to new heights; drawing inspiration from its spectacular waterfront location, and one-of-a-kind geometric design, it features all corner units with unobstructed panoramic views of both river and city skyline, across all 355 residences; bringing together ample living spaces, modern amenities, and legendary Four Seasons service.

"With a shared vision and commitment to excellence we are thrilled to be working with Country Group Development to introduce Bangkok to a new standard of luxury," said Michael Crawford, President, Asia Pacific, Four Seasons Hotels and Resorts. "This hotel and residential development located on the banks of the Chao Phraya River will exemplify our ongoing commitment to innovation and to redefining luxury in order to meet the evolving needs of our discerning guests."

The overall design of the Private Residences was conceptualised by internationally acclaimed masterplan and design consultants Hamiltons International and interior design firm BAMO. Using complements of local and imported materials and designers, underpinned by a vision of providing owners and residents with modern contemporary design along with a sense of timeless elegance, Four Seasons Private Residences will feature a mix of floor plans, starting from 115sqm for a 2 bedroom residence and 1,050sqm for a penthouse residence.

The unique and curated aspects of Four Seasons Private Residences world-class amenities are as follows:

- **River Lounge**, a private lounge and waterfront entrance created exclusively for the residents of Four Seasons Private Residences, where an elegant entry foyer takes residents from the waterfront promenade into the main lounge area; decorated with warm wooden tones, creating an intimate environment, with private dining facilities, living room, gallery and more - the perfect way to enjoy the most prestigious of water's edge addresses.
- The **Amenities Deck** located on level 3 features an array of thoughtfully curated conveniences; from a river facing infinity pool that lets residents unwind in an exclusive waterfront environment, a dedicated children's pool where family can relax in safety and comfort, private cabanas, state-of-the-art fitness

centres, yoga and pilates studios; as well as multipurpose function room with kitchen/ BBQ area and entertaining spaces, completes every leisure experience for the residences of Four Seasons.

- The rooftop **Four Seasons Club** triplex encompasses an approximate 1,300sqm, spanning levels 64 to 66, it is designed to be the ultimate club where owners can relax or entertain guest – combining exclusive club facilities with contemporary urban entertainment offerings. Residents are immersed in a collection of first class amenities; from a glass walled wine room to store prized vintages, golf simulator and billiards table to engage in friendly competition, private room for cigar aficionados, a private screening room and Bangkok's tallest residential infinity pool overlooking the magnificent skyline from the 66th level.

Four Seasons Hotel Bangkok at Chao Phraya River will be a 312 room; low-rise, urban resort, sprawled over nine acres across the southern span of Chao Phraya Estate. Set on one of the largest land areas directly allocated to one hotel, with an unprecedented 200 metres of river frontage, it is poised to become a truly unique urban resort arranged in a series of cascading green courtyards and lush landscapes. Four Seasons Hotel Bangkok at Chao Phraya River offers state-of-the-art meeting and function spaces, including the largest riverfront Grand Ballroom in Bangkok, specialty conservatory concept meeting and function spaces with sky terrace garden, as well as a myriad of world-class entertainment offerings from restaurants and bars along the property's waterfront promenade.

Bringing to discerning travellers a new level of personalized service, the city's first all-suites Capella Hotel Bangkok, the first of its kind, will comprise of 101 guest rooms and river villas, offering exceptional views of the majestic Chao Phraya River. Capella Hotel Bangkok will feature a riverfront ballroom complete with specialty function room, and an internationally award-winning Auriga Spa.

Chao Phraya Estate is due for completion at the end of 2018. The Four Seasons Residential Sales Gallery is situated on the development site at Soi Charoen Krung, 64 Charoen Krung Road, Yannawa Sathorn. For further information, please visit chaophrayaestate.com.

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About Country Group Development

Country Group Development PCL is the real estate arm of Country Group. Active across multiple sectors and markets, the company is able to enhance the value of its properties with superior design, intelligent development and efficient partnerships. Dedicated to enriching lives and inspired built environments, Country Group Development represents an unwavering commitment to quality in all aspects of a project. From concept to completion, its holistic approach unlocks value for both residents and owners.

About Four Seasons Hotels and Resorts

Founded in 1960, Four Seasons continues to define the future of luxury hospitality with extraordinary imagination, unwavering commitment to the highest standards of quality, and the most genuine and customized service. Currently operating 95 hotels and residences in major city centres and resort destinations in 39 countries, and with more than 60 projects in development, Four Seasons consistently ranks among the world's best hotels and most prestigious brands in reader polls, traveller reviews and industry awards. For more information, visit fourseasons.com. For the latest news visit press.fourseasons.com and follow @FourSeasonsPR on Twitter.